

Our Program: Discussions, Workshops, and Trainings

Principles

Christopher Zinn
 Ron Buel
 Governor John Kitzhaber
 Gary Hirsch, On Your Feet
 Representative Bryan Johnston
 Mike Greenfield
 Jefferson Smith (Bus)

Representations of Leadership
Red, Blue, and Purple Politics
The Need for New Progressive Era
Improvisational Leadership
Reaching Successful Agreements
Group Decision Making Strategies
Backgrounds Needs for a New Progressive Era
Hands-on Democracy
Liberal vs Progressive: What's in a Name?
Multi-Issue/ Multi-Candidate Organizing
Campaigning to Win the Argument
From Campaign to Movement
Alternative Leadership Styles

Caitlin Baggott (Bus)

Processes

Campaigns and Project management

Jefferson Smith (Bus)

Goals & Objectives for Project/ Campaign Management
Adaptive Management

Representative Joe Smith

Time Management

Alex Aronson (Bus)

Recruiting & Managing Volunteers

Shannon Campion

Turning Volunteers into Leaders

Kevin Looper, ED, Our Oregon

Introduction to Campaigns

Josh Berezin

Targeting: Focusing Your Resources to Win

Dan Lombardi (Bus)

Using Voter Access Network and Voter Files

Ben Unger

Cutting Turf and Preparing for a Mass Volunteer Canvass

Caitlin Baggott (Bus)

Introduction to the Campaign Field Plan

Representative Ben Cannon

Creating a Backwards Calendar

Cyreena Boston

A Grassroots Campaign Case Study

Lew Frederick

Cultural Competency and Critical Constituencies

Trung Tu, Cyreena Boston, James Johnson

Organizing in Faith Communities

Rick Ray (Bus)

Running for Office as a Person of Color

Pete Forsyth

Internet Activism

Lisa Grove, Grove Insights

Open Source Organizing

Melissa Unger

Reading and Designing Polls

Power Mapping

6 E's Policies and Laws

Bob Stacey

Environment: *Oregon's Land Use System*

Chris Dearth

Environment: *Oregon's Land Use System, at the City level*

Dana Hepper, Stand for Children

Education: *Funding Public Education*

Wayne Kinney

Election Reform: *Delegates and Super Delegates*

Joe Cortright

Economy: *Creative Class Economics*

Randy Miller

Economy: *Progressive & Sustainable Business Strategies*

Phil Smith, Concord Coalition

Economy: *Fiscal Policy and Budgeting Workshop*

Maura Roche, Basic Rights Oregon
City Commissioner Erik Sten
Liz Baxter
Joe Baessler, AFCSME Political Director
Emily Katz (Care Oregon), Dana Hepper (Stand for Children), Lindsey Capps (OR Environmental Council)
Steven Reed Johnson & Rich Rodgers
Representative Lynn Lundquist
County Commissioner Carl Hosticka
Congressman Earl Blumenauer

Equal Rights: *Basic Rights and Civil Unions*
Equal Rights: *Affordable Housing*
Health Care: *New Horizons in Health Care*
How a Bill Becomes Law
Lobbying for Change
Participatory Governance: The Johnson Creek Case Study
Working Across the Aisle to Pass Good Laws
Developing Sound Public Policy 101
National Topics in the Progressive Movement

Profile

Alex Aronson (Bus)

Jefferson Smith (Bus)
Representative Joe Smith
Adam Davis
Charlie Burr
Caitlin Baggott (Bus)
Patty Wentz
Larry Wallack
Ian Greenfield
Kari Chisholm
City Commissioner Sam Adams
Jelly Helm & Secretary of State Mark Ritchie
Mark Weiner
Mark Hass
Hank Stern and Nigel Jaquiss

Messaging the Bus: Swords and Shields
Exporting the Bus Message
Using ANSVA to Persuade
Public Speaking
Taking the Pulse on Issues
What are Campaign Communications?
Grassroots Communications
Traditional Media Campaigns
Framing a Message
Guerilla and Viral Marketing Campaigns
Internet Strategy for Politics
Public Relations for the Campaign and Public Office
Cause Marketing
What to Expect from Your Consultant
Crisis Communications
The Fourth Estate: The media and politics from the inside

Pennies

Michelle Rossolo and Ivo Trummer
Lucy Palmersheim (Bus)
Helena Huang

Campaign Fundraising
Grassroots Fundraising
Foundation Fundraising